

edX Inc. Enterprise Subscription Order Form			
Company Name (Customer)	Plataforma Abierta de Innovación y Desarrollo de Jalisco	Order Effective Date	12/15/2020
Customer Contact Name	Alejandra Moya Hernández	Customer Address	
Customer Contact Email	alejandra.moya@plai.mx	Street 1	Calle Independencia 55
		Street 2	Zona Centro
		City	Guadalajara
		State	Jalisco
		Country	México
		Zip	44100

Products:

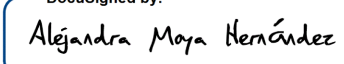
1. **Course enrollments** via the edX Learner Portal that cover the cost per seat in the verified certificate track (“Subscription Licenses”) in certain massive open online courses offered at www.edx.org (“Subscription Catalog Courses”), as set forth in the order details in the attached **Schedule 1**.
2. **Data package** of certain demographic, enrollment and completion data (“Data”) subject to terms set forth in the attached **Schedule 2** and available only relative to Subscription Licenses purchased for internal use by Customer’s faculty, staff and students (each, an “Enterprise Learner” or “Licensed User”).
3. **Learner support:** processing by edX’s learner support team of learner support tickets in English for Subscription Catalog Courses.


Check all that apply:	Products	Fees (in USD)
X	Course enrollments	Prepaid Subscription Fee: WAIVED
x	Data package – see attached Schedule 2 for details	Enterprise Services Fee: WAIVED
X	Learner support	
Total amount to be invoiced upon signature: \$ 0.00 (USD)		

Customer hereby orders from edX the Products checked above as described in this order form (“Order Form”). This Order Form is issued under and incorporates the terms and conditions set forth in the edX Enterprise Sales Terms and Conditions located at https://www.edx.org/assets/enterprise_sales_terms_and_conditions.pdf. Customer acknowledges and agrees that edX reserves the right in its sole discretion to void this Order Form if Customer is not eligible for edX’s Online Campus Essentials offering or in the event of Customer’s misuse of the Products. Each person signing this form hereby represents and warrants that he or she has full authority to execute this Order Form for the party on whose behalf he or she is signing.

Customer: Plataforma Abierta de Innovación y Desarrollo de Jalisco

edX Inc.

DocuSigned by:

 By (Signature): _____
 Name: Alejandra Moya Hernández
 Title: Talent Development
 Date: 2021-01-05

N1-TESTADO 6

 By (Signature): _____
 Name: Adam Medros
 Title: Co-CEO
 Date: 2021-01-06

Schedule 1 - Order Details

1. Number of Enterprise Learners (Licensed Users): up to 5,000

- Customer is responsible for assigning and managing Subscription License access to Enterprise Learners via the edX Admin Dashboard. Customer agrees that Subscription Licenses shall be individually attributable and, by policy, not shared or assumed by any other user. Except only as may be specifically permitted by edX in the event of an Enterprise Learner's departure with respect to a maximum of five percent (5%) of the number of Licensed Users under this Order Form, Customer further agrees that Subscription Licenses are non transferable and shall not be reassigned. edX reserves the right to suspend access for violation of such access rights and responsibilities.
- For purposes of clarity, each Enterprise Learner shall have unlimited access during the Subscription Period (as defined in #2 below) to discover and enroll in Subscription Catalog Courses included in the course catalog specified in #3 below.

2. Subscription Licenses shall expire on July 31, 2021.

- For purposes of clarity, Enterprise Learners will be eligible to enroll in the verified certificate track of the courses included in the catalog specified in #3 below until and including July 31, 2021 (for clarity, until 11:59 PM UTC) (the "Subscription Period"), upon which time this Order Form shall expire.
- Upon expiration of this Order Form and the end of the Subscription Period: (i) Enterprise Learners will retain access to their edX.org user accounts and any verified certificates of achievement earned during the Subscription Period; and (ii) with respect to any in-progress courses, Enterprise Learners will be automatically transitioned to enrollment in the audit track of such courses.
- Customer and edX acknowledge and agree that this Order Form supports a single order for the Subscription Period. Customer and edX may reach mutually agreeable terms regarding future subscription purchases, and with respect to such purchase(s), shall complete and execute a new standard edX Inc. Enterprise Subscription Order Form, which shall include the applicable subscription order details.

3. This Order Form will cover the following edX-curated catalog of courses offered at www.edx.org and made available during the Subscription Period: **Online Campus Essentials Catalog.**

- Customer acknowledges and agrees that courses offered and made available as part of the above-listed catalog are subject to change from time to time. In the event a course is removed from the above-listed catalog, Enterprise Learners who have previously enrolled in such course may continue to participate in the course and will remain eligible to earn a verified certificate of achievement upon successful course completion for so long as the course remains available on edX.org.

Schedule 2 - Data Terms

Data is subject to the following terms:

1. Frequency: Data will be provided on a daily basis.
2. Format: Data will be provided in the form of CSV reports.
3. Method of delivery: Data will be encrypted for secure delivery via the edX Admin Dashboard.
4. Data elements: Data will include the following elements below per Enterprise Learner (additional data fields related to Course demographics, enrollment and completion may be added by edX from time to time):

Type	Data	Status	Comment
Demographic	Username	v1.0	
Demographic	Email Address	v1.0	
Demographic	Country	v1.0	
Demographic	Other	v1.0	
Demographic	Date of Account Creation	v1.0	
Enrollment	Enrolled Course(s) Name(s)	v1.0	
Enrollment	CourseID	v1.0	
Enrollment	Course Start Date	v1.0	
Enrollment	Course End Date	v1.0	N/A for self-paced courses.
Enrollment	Enrollment Date	v1.0	
Completion	Final Grade	v1.0	

FUNDAMENTO LEGAL

1.- ELIMINADA la firma, 1 renglón por ser un dato identificativo de conformidad con el Lineamiento Quincuagésimo Octavo Fracción I de los LGPPICR*

* "Lineamientos Generales para la Protección de la Información Confidencial y Reservada que deberán observar los Sujetos Obligados previstos en la Ley de Transparencia y Acceso a la Información Pública del Estado de Jalisco y sus Municipios"